



Lake Erie Land Company

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**For Immediate Release
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The Winner's Edge Presents at Sand Creek

Chesterton, IN—Bruce Boguski, motivational speaker, columnist and media personality presented, "High Performance through Self-Esteem and Achieving the Impossible" to the Lake Erie Land Company (LEL) and Sand Creek staff on Monday, April 10, 2000, at Sand Creek Country Club.

Bruce is an internationally known presenter on motivational tactics and mental toughness training for business and sports, using high energy, interactive techniques to inspire and delight his audiences. Some of his past clients include Time Warner Cable, Ameritech, IBM and Nabisco Foods.

Bruce spoke to the LEL and Sand Creek staff about achieving the impossible, creating a high performance environment, and going for their dreams. Bruce's presentation left the audience feeling energized and ready to follow the road to achieving success.

Press Release